Items to turn in: (1) a 1 page executive summary Word Document, (2) 1 Excel Spreadsheet with your forecast work showing all equations, etc.

How turn in items: Upload via Canvas. Canvas will not accept uploads after 11:59pm. No Late work. Start your uploads by 11:30pm.

Hint: Save you work in Excel, Word, etc. often. Email yourself a backup working copy in case your laptop breaks, in order to have a backup of your files.

**Task**

Your task is to forecast the final score for Super Bowl LIII (53) for each team. The Super Bowl takes place Sunday, 2/3/19 at 4:30pm Denver time. The game will be televised on the CBS TV channel, cbssports.com, and the CBS sports app..

Background:

The Super Bowl is the championship game of the National Football League (NFL). The NFL is the professional league for American style football. The championship game features the winning team for the National Football Conference (NFC) playing against the winning team for the American Football Conference (AFC). This year’s game features the Los Angeles Rams (NFC) versus the New England Patriots (AFC).

Detail:

I have provided an Excel spreadsheet on Canvas that contains some background data on previous Super Bowl games throughout the history of the league. You are allowed to use these data but must **ALSO USE at least 2 more additional variables** in your model that forecasts the score. You decide what you think are the best variables to you. You must cite your source for any new data and the link on the internet for the data location in your summary. It is up to you on the method you use to forecast the score, but you must describe in detail and support your choice of variables and forecast method in the summary page. Convince the reader why they should believe your forecast.

In the summary document, provide your forecast score for each team, provide detail of your method for forecasting the score, and any other supporting arguments for why you think your forecast is correct. Describe what you did and any key assumptions used in your model. Start the summary document with a summary paragraph that summarizes your forecast and why you think it will be the best forecast. Then, detail what you did after the paragraph. The Excel spreadsheet you turn in must have your forecast model, data used in the forecast, and equations. Showing your work is mandatory.